

# OLYMPIAPARKEN

MAGICAL MOMENTS - since 1994



OLYMPIAPARKEN



# LILLEHAMMER

## THE ULTIMATE EVENT CITY

Lillehammer has a proud history as a host city for major national and international events. Ever since the unforgettable 1994 Winter Olympics, the city has been a natural hub for sports, culture, and business gatherings. With its compact layout, unique atmosphere, and short distances between venues, Lillehammer offers the perfect setting for athletes, spectators, and organizers to come together in an inspiring environment.

At the heart of this legacy is Olympiaparken. Our world-class venues, originally built for the Olympics and continuously developed since, now host everything from World Cup competitions and championships to corporate events, festivals, and large conferences. By operating year-round and constantly innovating, we help ensure Lillehammer remains one of Norway's top destinations for world-class events.

For the largest events, the Olympic arenas in Hamar and Gjøvik are also available, further expanding the possibilities for world-class competitions and experiences.

Our Nordic climate provides unique advantages. Cold winters and reliable snow conditions make Lillehammer a prime location for winter sports and outdoor activities. This ensures optimal conditions for skiing, ice-based events, and sustainable winter experiences. At the same time, the crisp mountain air, stunning surroundings, and distinct four-season cycle make the region an inspiring destination all year round.

**Welcome to Lillehammer – a city built for magical moments!**



# OLYMPIAPARKEN

Olympiaparken owns the five Olympic arenas built for the Olympics in 1994. Our goal is to create significant activity and ensure they remain in world-class condition, making them perfect for major events and sports competitions.

We strive to be a globally leading company, both as an organizer and in the technical delivery of sports venues.

We are actively working to build a company with extensive expertise in areas such as event logistics, marketing, technical delivery, project management, and more.

At the same time, we are strengthening our connections with experts from the sports community and integrating their knowledge into our own team.

Our goal is to provide federations and rights holders with a seamless, all-inclusive experience, making Lillehammer the easy choice.

As both organizer and venue owner, we ensure a streamlined process with a full-service solution from planning to execution.

## OUR OLYMPIC ARENAS:

Håkons Hall

Birkebeineren Ski Stadium

Lysgårdsbakkene Ski Jumping Arena

Lillehammer Snow Park

Lillehammer Olympic Sliding Centre



# EVENT MANAGEMENT

In addition to providing exceptional venues, we offer a professional team that manages every aspect of the event—from start to finish. Our goal is to give our partners the opportunity to create a complete event experience through a single point of contact. Whether it's transport, accommodation, marketing, finance, or other tailored services, our team handles it all. With experienced project managers and a passion for delivering excellence, we ensure world-class events and are ready to create more magical moments together with our partners.

Project management

Accommodation

Transport

Accreditation

Marketing

Finance

Photo & video

Security

Sales management

Ticketing









# PORTFOLIO

## HIGHLIGHTS



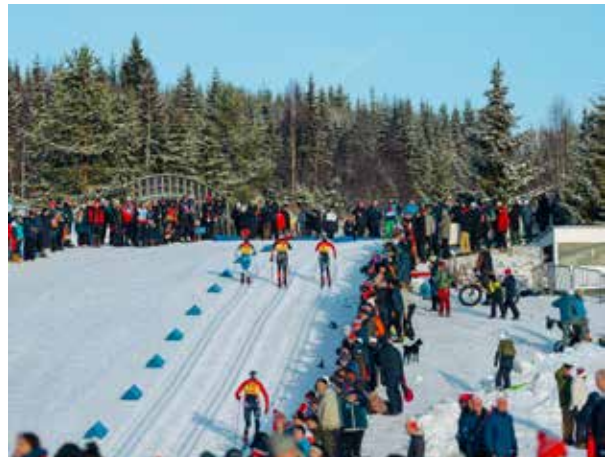
ZUCCARELLO ALL STAR GAME



HANDBALL: BARCELONA - ELVERUM



WORLD CUP CROSS COUNTRY



WORLD CUP NORDIC COMBINED



RAW AIR



DAVIS CUP TENNIS



# PORTFOLIO

## HIGHLIGHTS



WORLD CUP SKI JUMPING



HOCKEY CLASSIC



NORWEGIAN CHAMPIONSHIP WEEK



WORLD CUP BOB & SKELETON



NORWEGIAN CHAMPIONSHIP,  
ROLLERSKI BIATHLON



WORLD CUP LUGE





# HÅKONS HALL

Close to Lillehammer's city center, Håkons Hall is one of Norway's most versatile multi-purpose arenas. Originally built for the 1994 Winter Olympics and completed in 1993, the hall remains an iconic venue with its striking architecture.

Today, Håkons Hall hosts a wide range of events throughout the year, including top-level sports competitions, cultural performances, trade shows, and corporate gatherings.

The arena has been the stage for prestigious events such as the Ice Hockey World Championship, the European Handball Championship, the annual Norwegian Sports Gala, and numerous concerts.

## TECHNICAL SPECIFICATIONS

- Total Floor Area: Up to 3,500 m<sup>2</sup> on a single level
- Main Activity Area: 44 x 76 meters
- Maximum Ceiling Height: 40 meters
- Seating Capacity: Up to 11,500 spectators
- Parking: 700 spaces
- Accessibility: Fully adapted for individuals with disabilities
- Direct vehicle access to the hall
- Overhead walkways for equipment rigging
- Dedicated power supply for exhibitions and concerts
- Advanced IT infrastructure
- New 360 LED screen
- Stage area up to 330 m<sup>2</sup> with curtains and flag display options
- Seating arrangements for up to 1,500 people (banquet style for 1,000)
- On-site café, Gullfabrikken

# BIRKEBEINEREN

## SKI & BIATHLON STADIUM

Just 5 minutes from Lillehammer, Birkebeineren Ski and Biathlon Stadium is a premier venue for cross-country skiing and biathlon events. Its also used for festivals, exhibitions and other sports in the summer. Originally constructed for the 1994 Winter Olympics, it also served as a key site during the 2016 Youth Olympic Games. The stadium offers seamless access to an extensive 450 km trail network, making it an ideal starting point for mountain excursions year-round.

### **Technical Specifications and Facilities:**

- Shooting targets
- Sound system
- Timing systems
- Press center
- Secretariat
- Waxing hall and cabins
- Parking areas
- Café
- On-site accommodation







# LYSGÅRDSBAKKENE

## SKI JUMPING ARENA

Perched atop Lillehammer, Lysgårdsbakkene Ski Jumping Arena stands as an iconic symbol of the city. The facility features both a large hill (HS140) and a normal hill (HS98), seamlessly blending into the natural landscape. Visitors can ascend via chairlift to the summit of the large hill to enjoy panoramic views of Lillehammer and Lake Mjøsa. The ski jumping tower is a favored photo spot for tourists.

Lysgårdsbakkene has been the stage for numerous prestigious international competitions, including the 1994 Winter Olympics, the 2016 Youth Olympics, World Cup events, and the Raw Air tournament. Each year, around 100,000 jumps are performed here – approximately 80,000 in winter and 20,000 in summer – offering spectators the chance to experience the thrill of ski jumping almost every day.

### TECHNICAL SPECIFICATIONS

#### **Large Hill (HS140):**

- Hill Size: 140 meters
- K-Point: 123 meters

#### **Normal Hill (HS98):**

- Hill Size: 98 meters
- K-Point: 90 meters

#### **Facilities:**

- Chairlift access to the top
- 936-step stairs alongside the hill
- Souvenirshop
- Changing rooms and wax cabins







# LILLEHAMMER

## SNOW PARK

Located near Lyngådsbakkene Ski Jumping Arena, Lillehammer Snow Park, also known as Kanthaugen, is a versatile venue offering a range of winter activities. Originally used for freestyle ski jumping during the 1994 Winter Olympics, the park now features a 1 km sledding slope equipped with a lift system and lights for evening use.

In addition to sledding, Lillehammer Snow park serves as a training ground for alpine and snowboarding. The venue has also been utilized for snowboarding and freestyle events, notably during the 2016 Youth Olympic Games.

The park's final slope section, known as "Ballettbakken" or "the ballet hill," gained recognition during the Birkebeinerøstet cycling race, where participants often face challenges navigating the steep and muddy descent. The name also harks back to its use as a venue for ski ballet demonstrations prior to the 1994 Olympics.

Lillehammer Snowpark combination of historical significance and modern facilities makes it a popular destination for both recreational activities and organized events.





# LILLEHAMMER

## OLYMPIC SLIDING CENTRE

Lillehammer Olympic Sliding Centre is the only bobsleigh and luge track in the Nordic region and one of the 16 official sliding venues in the world. We have experienced a major increase in international competitions and training days the last years. Thanks to Norway's cold climate and the ideal terrain, the track is consistently among the first to open each winter season.

In recent years, the venue has hosted prestigious events such as the Sliding Festival, numerous World Cup races, and training camps.

Athletes and teams from around the world choose Lillehammer for its exceptional conditions and high-performance ice. Beyond sliding sports, the centre is a versatile venue for exhibitions, concerts, and corporate events. For thrill-seekers, the centre also offers bobsledding, wheelbob, and skeleton rides, allowing visitors to feel the rush of high-speed sliding. Whether you're an elite athlete, an event organizer, or an adrenaline junkie, Lillehammer Olympic Sliding Centre delivers world-class action all year round.

### TECHNICAL SPECIFICATIONS

- Total Track Length: 1,710 meters
- Maximum Competition Length: 1,365 meters
- Vertical Drop: 114.3 meters
- Maximum Gradient: 15%
- Designed Maximum Speed: 128 km/h (four-man bobsleigh)
- Ice Surface Area: 6,670 m<sup>2</sup>
- Number of Curves: 16
- Full track roofing
- PA and sound systems
- Heated lounge
- Meeting rooms
- Kitchen facilities
- Two shelters, each accommodating 30 people
- Kiosk and souvenir shop
- Timing Systems
- Seasonal operation:  
Winter (October - March)  
Summer (May- September)







LILLEHAMMER



90-110min

OSLO AIRPORT



OSLO



# OLYMPIAPARKEN

## LILLEHAMMER HOSPITALITY

Lillehammer is easy to access by train and car, it only takes approximately 100 minutes from Oslo Airport. The train station is centrally located in the city and there are good connections by bus and taxi.

There are approximately 1200 accommodation available and 2000 beds available.

In addition, there are a large number of private units available for rental.

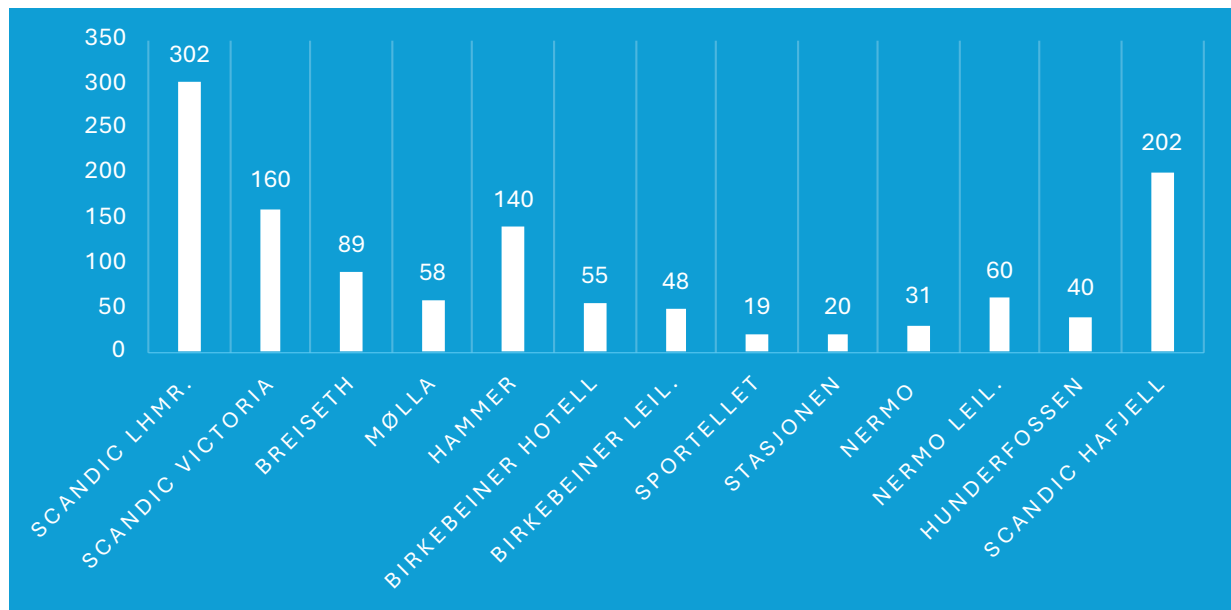
### **Scandic Hotell Lillehammer**





# Hotel capacity

Accommodation per hotel in Lillehammer



## Birkebeineren hotel Lillehammer











# OLYMPIAPARKEN

Magical moments



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